





BACKGROUND INFORMATION

The League of Women Voters of Illinois is made up of two companies.

LWVIL is the 501(c)(4) organization and its main source of income is PMP paid by the members. Its budget is adopted by the membership.

LWVILEF, the "Ed Fund", is the 501(c)(3) organization and its main source of income is fundraising. Donations are tax deductible.

Administrative expenses are shared between the two organizations while fundraising expenses and most program expenses are paid by the Ed Fund.



Budgets for LWVIL and LWVILEF for both FY20 and FY21 were adopted at the 2019 convention.

Both years showed large deficits because staff salaries and benefits exceeded budgeted income.

The following slides show the actual performance of each company in comparison to the total combined budget.

FY20 (July 1, 2019 - June 30, 2020) showed an even larger deficit than expected.

FY21, which will end June 30, 2021, is on track to show an impressive surplus -- a combined surplus of over \$200,000 through April.



INCOME FY20 ACTUAL v BUDGET

Income is primarily from PMP

Fundraising primarily through LWVILEF

Fundraising income fell about \$59,000 short of the budgeted amount

| | ACT | UAL INCOM | E | BUDGETED |
|-----------------------------|---------|-----------|----------|--------------|
| INCOME | LWVIL | LWVILEF | COMBINED | COMBINED |
| GENERAL | | | 1 | |
| PMP | 102,304 | - | 102,304 | 103,120 |
| Rent from subleases | 14,261 | - | 14,261 | 12,960 |
| LL Insurance Payments | 3,202 | 2 | 3,202 | 4,000 |
| Members around state | 1,124 | - | 1,124 | |
| Miscellaneous | 792 | 350 | 1,142 | 1923 |
| TOTAL GENERAL | 121,683 | 350 | 122,033 | 120,080 |
| FUNDRAISING | | | | |
| Events | | | | |
| State of the State ("SOS") | 24 | 29,068 | 29,068 | 22,500 |
| 100th Anniversary Gala | 57 | - | - | - |
| Regional State of the State | - | ш. Ш | - | - |
| Solicitations | 57 | | - | 5 - 5 |
| Major Gifts | - | | - | 15,000 |
| Individual Donations | 3,957 | 64,139 | 68,096 | 100,000 |
| Corporate/Foundation | - | 10,900 | 10,900 | 33,500 |
| Grants | 4,000 | - | 4,000 | - |
| TOTAL FUNDRAISING | 7,957 | 104,107 | 112,064 | 171,000 |
| PROGRAM RELATED | | | | |
| Events Registration | | | | |
| Issues Briefing | 13,803 | 2 | 13,803 | 16,000 |
| Leadership Training | | - | - | 1,350 |
| Lobby Day | 12 | 2 | | 400 |
| State Convention | - | - | - | - |
| TOTAL PROGRAM RELATED | 13,803 | - | 13,803 | 17,750 |
| TOTAL INCOME | 143,443 | 104,457 | 247,900 | 308,830 |



EXPENSE FY20 - ACTUAL vs BUDGET

Expenses near budget resulted in operating deficit of \$139,000 (\$54,000 more than budgeted.)

| | ACTUAL EXPENSE | | | BUDGETED |
|------------------------------|----------------|-----------------|----------|----------|
| | LWVIL | LWVILEF | COMBINED | COMBINED |
| TOTAL INCOME FY20 | 143,443 | 104,457 | 247,900 | 308,830 |
| ADMINISTRATIVE EXPENSE | | | | |
| Salaries and Benefits | 141,944 | 77,404 | 219,348 | 230,000 |
| Rent and Utilities | 11,512 | 23,300 | 34,812 | 37,500 |
| Audit and Insurance | 18,152 | 8,121 | 26,273 | 26,000 |
| Marketing/Communication | 1020 | 10 | 10 | 8,000 |
| Equipment and software | 1,513 | 2,696 | 4,209 | 4,000 |
| Workshop/mtg/travel | 1,605 | 580 | 2,185 | 8,000 |
| Phone and internet | 2,553 | 3,621 | 6,174 | 5,000 |
| Consultants (IT, CPA) | 3,315 | 5,218 | 8,533 | 3,000 |
| Web/Infrastructure | 1,050 | 2,865 | 3,915 | 5,000 |
| Board and Staff Training | 1,835 | 250 | 2,085 | 8,000 |
| LWVUS Council/Convention | 848 | 2 2 | - | 6,000 |
| LWVUS PMP | 1,344 | 120 | 1,344 | |
| Fees & supplies&miscellaneou | 7,237 | 8,402 | 15,639 | - |
| TOTAL ADMINISTRATIVE | 192,060 | 132,467 | 324,527 | 340,500 |
| | | | | |

| | ACTUAL EXPENSE | | BUDGETED | |
|------------------------------|----------------|------------|-----------|----------------|
| | LWVIL | LWVILEF | COMBINED | COMBINED |
| FUNDRAISING EXPENSE | | | | |
| Development committee | | 5 <u>-</u> | 1.4 | 1,500 |
| Fundraising | - | 4,209 | 4,209 | 6,000 |
| SOS expense | - | 28,097 | 28,097 | 18,000 |
| 100th Anniversary Gala | - | 10,555 | 10,555 | - |
| Regional SOS events | | - | - | 14 |
| TOTAL FUNDRAISING | - | 42,861 | 42,861 | 25,500 |
| PROGRAM-RELATED EXPENSE | | | | |
| LWVIL Convention | - | - | - | - |
| Leadership Training | - | - | - | 4,798 |
| Issues and Advocacy | - | - | | - |
| Issues Briefing | 14,113 | | 14,113 | 8,000 |
| Lobby Day | - | | - | 1,000 |
| Committee Expenses | - | | | 2,000 |
| Voter Services | | - | - | 17 |
| Online Voter Guide | - | 2,040 | 2,040 | 5,000 |
| Moderator Training | | | | 300 |
| Observer Training | - | - | - | 1,575 |
| 100th Anniversary Activities | - | 2,023 | 2,023 | 5,000 |
| Grant expense | 1,158 | | 1,158 | N . |
| TOTAL PROGRAM RELATED | 15,271 | 4,063 | 19,334 | 27,673 |
| TOTAL EXPENSE | 207,331 | 179,391 | 386,722 | 393,673 |
| NET OPERATING INCOME | (63,888) | (74,934) | (138,822) | (84,843) |
| OTHER INCOME/EXPENSE | | | | 20 22 1 |
| Investment income | - | 12,509 | 12,509 | - |
| Investment gain/losses | ÷. | 10,949 | 10,949 | - |
| Jo Daviess net income (loss) | | 36,389 | 36,389 | (H) |
| NET INCOME | (63,888) | (15,087) | (78,975) | (84,843) |



OTHER FACTORS IMPACTING FY20 CASH POSITION

Began the year with combined net assets (often called "reserve") of about \$270,000.

Took a draw of \$25,000 from the earnings of the permanently endowed funds.

Obtained a Payroll Protection Program loan of \$40,275. (We expect it to be forgiven but have not yet received approval.)



INCOME FY21 THROUGH APRIL 2021

Highly successful fundraiser, but would not have been enough.

Overall budget figure was exceeded due to generous bequest.

Through April, income has exceeded budget by almost \$70,000.

| | ACTUAL | THOUGH APRI | L 2021 | BUDGET |
|-----------------------------|------------|-------------|----------|----------|
| INCOME | LWVIL | LWVILEF | COMBINED | COMBINED |
| GENERAL | | | | |
| PMP | 102,176 | S., | 102,176 | 108,276 |
| Rent from subleases | 10,842 | ÷ | 10,842 | 12,960 |
| LL Insurance Payments | 3,559 | | 3,559 | 4,20 |
| Members around state | 3,470 | ¥., | 3,470 | |
| Miscellaneous | 223 | ¥., | 223 | |
| TOTAL GENERAL | 120,270 | ÷. | 120,270 | 125,43 |
| FUNDRAISING | | | | |
| Events | | | | |
| State of the State ("SOS") | | | - | |
| 100th Anniversary Gala | 7 | 86,966 | 86,966 | 40,00 |
| Regional State of the State | | | - | 3,00 |
| Solicitations | | | - | |
| Major Gifts | 143,920 | 48,100 | 192,020 | 20,00 |
| Individual Donations | 300 | 38,876 | 39,176 | 110,00 |
| Corporate/Foundation | 37 | 1,763 | 1,763 | 45,00 |
| Grants | - | 10,000 | 10,000 | 5,00 |
| TOTAL FUNDRAISING | 144,220 | 185,705 | 329,925 | 223,00 |
| PROGRAM RELATED | | | | |
| Events Registration | | | | |
| Issues Briefing | 1 <u>2</u> | 5,471 | 5,471 | 12,00 |
| Leadership Training | | - | - | 1,35 |
| Lobby Day | | 10 J | 12 | 40 |
| State Convention | 869 | | 869 | 25,00 |
| TOTAL PROGRAM RELATED | 869 | 5,471 | 6,340 | 38,75 |
| TOTAL INCOME | 265,359 | 191,176 | 456,535 | 387,18 |



EXPENSE FY21 through APRIL 2021

Just one employee and limited activities due to pandemic caused expenses through April to be \$204,00 under annual budget.

| | ACTUAL EXPENSE FY21 through APRIL | | | BUDGETED |
|------------------------------|-----------------------------------|---------|----------|----------|
| | LWVIL | LWVILEF | COMBINED | COMBINED |
| TOTAL INCOME FY21-APRIL | 265,359 | 191,176 | 456,535 | 387,186 |
| ADMINISTRATIVE EXPENSE | | | | |
| Salaries and Benefits | 41,584 | 36,819 | 78,403 | 236,900 |
| Rent and Utilities | - | 34,610 | 34,610 | 37,500 |
| Audit and Insurance | 15,011 | 7,945 | 22,956 | 26,000 |
| Marketing/Communication | - | - | - | 8,000 |
| Equipment and software | 877 | 7,185 | 8,062 | 4,000 |
| Workshop/mtg/travel | 20 | 823 | 843 | 8,000 |
| Phone and internet | | 4,457 | 4,457 | 5,000 |
| Consultants (IT, CPA) | 270 | 1,671 | 1,941 | 3,000 |
| Web/Infrastructure | 1,370 | 6,656 | 8,026 | 3,000 |
| Board and Staff Training | (200) | | (200) | 8,000 |
| LWVUS Council/Convention | | - | - | 2,400 |
| LWVUS PMP | 1,232 | ÷ | 1,232 | |
| Fees & supplies&miscellaneou | 2,453 | 4,702 | 7,155 | - |
| Total Administrative Expense | 62,617 | 104,868 | 167,485 | 341,800 |

| | ACTUAL EXPENSE FY21 through APRIL | | | BUDGETED |
|-------------------------------|-----------------------------------|----------|----------|------------|
| | LWVIL | LWVILEF | COMBINED | COMBINED |
| FUNDRAISING EXPENSE | | | | |
| Development committee | 14 | S | 2 | 1,500 |
| Fundraising | - | S | 2 | 4,000 |
| SOS expense | 2 <u>4</u> | <u> </u> | 2 | - |
| 100th Anniversary Gala | 1 <u>1</u> | 34,140 | 34,140 | 30,000 |
| Regional SOS events | 12 | 2 | 2 | 2,100 |
| Total Fundraising Expense | - | 34,140 | 34,140 | 37,600 |
| PROGRAM-RELATED EXPENSE | | | | 1 |
| LWVIL Convention | - | - | ÷. | 25,000 |
| Leadership Training | - | | ÷. | 4,798 |
| Issues and Advocacy | - | | ÷. | |
| Issues Briefing | - | 2,187 | 2,187 | 8,000 |
| Lobby Day | - | - | - | 1,000 |
| Committee Expenses | | | | 2,000 |
| Voter Services | | | - | - |
| Online Voter Guide | | 7,000 | 7,000 | 5,000 |
| Moderator Training | | | - | 300 |
| Observer Training | (2 | - | - | - |
| 100th Anniversary Activities | (÷ | - | - | - |
| Grant expense | - | 10,000 | 10,000 | - |
| Total Program Related Expense | | 19,187 | 19,187 | 46,098 |
| TOTAL EXPENSE | 62,617 | 158,195 | 220,812 | 425,498 |
| NET OPERATING INCOME | 202,742 | 32,981 | 235,723 | (38,312) |
| OTHER INCOME/EXPENSE | | | | |
| Investment income | 24 | 17,529 | 17,529 | (<u> </u> |
| Investment gain/losses | 84). 1 | 86,131 | 86,131 | <u>_</u> |
| Jo Daviess net income (loss) | 14 | -28,014 | (28,014) | |
| NET INCOME | 202,742 | 108,627 | 311,369 | (38,312) |



LWVIL FINANCIAL POSITION AS OF APRIL 30, 2021

| Petty cash | \$80.00 |
|-----------------------------------|--------------|
| Checking account | \$157,827.00 |
| Savings account | \$60,005.00 |
| Total cash | \$217,912.00 |
| Total Obligated Funds | \$- |
| Financial Position April 30, 2021 | \$217,912.00 |



LWVILEF FINANCIAL POSITION AS OF APRIL 30, 2021

| Cash & Investments | _ | \$805,103.00 |
|-----------------------------------|--------------|---------------|
| Financial Obligations | _ | |
| Local Leagues | \$77,075.00 | |
| Payroll Protection Plan | \$40,275.00 | |
| Donor Restricted Funds | \$472,951.00 | |
| | _ | |
| Total Obligated Funds | | \$ 590,301.00 |
| Financial Position April 30, 2021 | | \$214,802.00 |





TREASURER CLOSING REMARKS

Challenges of past biennium Good fortune in receiving generous bequests Prudent management by the board Extreme effort by volunteers Fiscal position greatly improved Foundation for coming biennium is solid





QUESTIONS? Use the Q&A

Questions submitted prior to call for Q&A will not be responded to.

- 1. Type QUESTION
- 2. Your local League
- 3. Your question

Panelists will automatically see your name and may respond directly to questions, or will read them to the presenter.

