

NOMINATIONS FOR OFFICERS AND DIRECTORS FOR THE 2021-2023 BIENNIUM

ROBERTA BORRINO (LWV ROSELLE-BLOOMINGDALE) COMMUNICATIONS

Roberta Borrino is the current co-president of LWV Roselle-Bloomingtondale, of which she was a founding member in 2011. She is her League's webmaster and has previously held the position of Voter Service chair both for LWV RB and for LWV Glen Ellyn. Roberta served for 1 year on the LWVIL board very early in her association with the League. When a Communications staff position opened at the state League office, she applied knowing her actions there would be more impactful. She handled the website, social media, member services and the database for 4 years. She ran for public office several times and served 16 years on her local Park District board, holding each of the Executive board positions, including 4 years as president. During her tenure, the park district completed 3 progressively more dynamic master plans. Her other volunteer experience includes 4 years as a Cub Scout leader, 10+ years as both a music parent, and a swim team parent board member. Her professional career spanned 20+ years in Technical Marketing after receiving a BSBA in Marketing from the University of Illinois.

WHY I WANT TO SERVE ON THE LWVIL BOARD

I was appointed to the Board once before when I had only been a member of the League for 2 years. I was unable to accomplish what I had hoped at that point. I was Communications chair and the staff position that included Communications became available. I leapt at the chance to make a real contribution in an environment I was much more familiar with. Over the next 4 years I accrued institutional knowledge that may be especially helpful now due to our reduction in staff. I am very much interested in picking up where I left off, with the benefit of 10 years of League experience to guide me. Having started an LWV chapter, I have unique experience and knowledge that would be beneficial to the League's continued growth.

MY GOALS FOR THE 2021-2023 BIENNIUM

I look forward to reviewing and then communicating LWVIL's strategic plan to the local Leagues. With online voter registration and automatic voter registration becoming the status quo, a big subset of our mission is changing rapidly. Guidance is needed to keep us all on the same page. Communication is key. As much as COVID 19 has been a hindrance, it has forced us to learn to work via Zoom. This has allowed unprecedented sharing between the 40+ local Leagues. I look forward to leveraging this sharing going forward. I possess the unusual background as both a former board member and a former staff member. As we bring on new staff, I feel my insight will help with an orderly transition. I did the research for LWVIL to acquire the Neon database. I don't see the League taking advantage of all of its features. I would like to help get the most out of our investment or move on.