100th Anniversary Social Media Guidelines

Reach out through social media! Sharing messages - especially photos - on social media is a great way for the collective League to celebrate our centennial. Use the graphics and editorial calendar in this toolkit for ideas. Questions? Email Morgan Lyn at mlyn@lwvil.org.

Tag ALL social media posts pertaining to the League's 100th Anniversary with the hashtag: #LWV100 #LWVIL100. That way we can all search and share one another’s celebrations. And don’t forget to follow the League accounts on Facebook, Twitter and Instagram! And tag us in all posts.

Facebook: @LWVofIllinois
Twitter: @LWVIL
Instagram: @lwvofil

Here are some sample posts that you can use.

Twitter:
@LWVIL is excited to celebrate our 100th anniversary in 2020 #LWV100 #LWVIL100

2020 will mark a century of the @LWVIL working to create a more perfect democracy. Join our celebration. #LWV100 #LWVIL100

As we reach our 100th, @LWVIL is setting the stage for vibrant growth, with a new generation of passionate leaders. #LWV100 #LWVIL100

Facebook/Instagram:

The League has been an activist, grassroots organization whose leaders believed that citizens should play a critical role in advocacy for nearly a century. Celebrate our centennial in 2020. #LWV100 #LWVIL100

Facebook/Instagram (con’td):

As we reach our 100th, the League is setting the stage for vibrant growth, with a new generation of leaders passionate about active participation in government. #LWV100 #LWVIL100
Making Democracy Work for 100 Years and Beyond
Supporting millions of voters
Creating a more perfect democracy

Impacting our political system
Creating a more perfect democracy

Facebook Cover:
Making Democracy Work for 100 Years and Beyond

Supporting millions of voters
Creating a more perfect democracy

Impacting our political system
Creating a more perfect democracy
Facebook/Instagram Posts:
New U.S Citizen & 1st time voter!

The League of Women of Los Angeles
Supporting millions of voters

Creating a more perfect democracy
Impacting our political system
Creating a more perfect democracy